



WSYX Columbus
1261 Dublin Rd
Columbus, OH 43215

Shorr Johnson Magnus
1831 Chestnut St
Ste 602
Philadelphia, PA 19103

Contract # 1365725

Schedule Dates 09/04/12-09/10/12
Advertiser Friends of Sherrod Brown (71746)
Agency Shorr Johnson Magnus (1504)
Product POLITICAL CANDIDATE (ns) (1186)
Brand Brown (32993)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name DETTORE, MIKE
Phone/Fax /
CPE N/A
Account Types National/Political Candidate Agency BRD
Billing Type Standard
Comments BROWN
JARED SALLES

Date Entered 08/30/12
Last Modified 08/30/12
Entered By Melody Margolin
CO-OP No
Headline # ECR09808533
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$3,277.50
Net Total \$18,572.50
Sales Tax

Columbus (WSYX)
By Broadcast Month
Sep. 2012 33 \$21,850.00
Grand Total: 33 \$21,850.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	09/10/12-09/10/12	2	:30	6:58A- ABC-Good Morning America	2								2	\$375.00	\$750.00	Columbus (WSYX)	GMA ABC	8/30/12
2.0	Normal Line / SPOT (2)	09/04/12-09/07/12	2	:30	6:58A- ABC-Good Morning America	1	1	1	1	1				4	\$550.00	\$2,200.00	Columbus (WSYX)	GMA ABC	8/30/12
3.0	Normal Line / SPOT (3)	09/10/12-09/10/12	2	:30	4P- Judge Judy	2								2	\$500.00	\$1,000.00	Columbus (WSYX)	JUDGE JUDY	8/30/12
4.0	Normal Line / SPOT (4)	09/04/12-09/07/12	2	:30	4P- Judge Judy	2	2	2	2	2				8	\$575.00	\$4,600.00	Columbus (WSYX)	JUDGE JUDY	8/30/12
5.0	Normal Line / SPOT (5)	09/04/12-09/07/12	2	:30	7:28P- Access Hollywood	1	1	1	1	1				4	\$750.00	\$3,000.00	Columbus (WSYX)	ACCESS HOLLYWOOD	8/30/12
6.0	Normal Line / SPOT (6)	09/10/12-09/10/12	2	:30	7:28P- Access Hollywood	1								1	\$750.00	\$750.00	Columbus (WSYX)	ACCESS HOLLYWOOD	8/30/12
7.0	Normal Line / SPOT (7)	09/04/12-09/07/12	2	:30	11:01P- News-News on ABC6 at 11pm	1	1	1	1	1				4	\$800.00	\$3,200.00	Columbus (WSYX)	NEWS	8/30/12
8.0	Normal Line / SPOT (8)	09/08/12-09/10/12	2	:30	11:01P- News-News on ABC6 at 11pm	1						1	1	3	\$800.00	\$2,400.00	Columbus (WSYX)	NEWS	8/30/12
9.0	Normal Line / SPOT (9)	09/10/12-09/10/12	2	:30	11:35P- ABC-Nightline	1								1	\$750.00	\$750.00	Columbus (WSYX)	ABC NIGHTLINE	8/30/12
10.0	Normal Line / SPOT (10)	09/04/12-09/07/12	2	:30	11:35P- ABC-Nightline	1	1	1	1	1				4	\$800.00	\$3,200.00	Columbus (WSYX)	ABC NIGHTLINE	8/30/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Accepted-Station:

Date:

Date:

Comments: